



**Coach Duffy Daugherty**

During Daugherty's time in East Lansing, he recruited and coached 32 All-Americans, some of the best players in Michigan State's history, including Herb Adderley, Brad Van Pelt, Bubba Smith, George Webster, and Joe DeLamielleure. He recruited black players upon arrival in East Lansing in 1947. He was one of the first college football coaches to field a racially integrated team. His 1966 team featured 4 of the first 8 players in the 1967 NFL draft, all of them black.

After leaving Michigan State, Daugherty has served as a TV color analyst for several years. He died at the age of 72 on September 25, 1987 at Santa Barbara Cottage Hospital in Santa Barbara, California after being hospitalized a month earlier with heart and kidney problems.

To honor his accomplishments at Michigan State, the university named the football team's practice facility, the Duffy Daugherty Football Building. The Duffy Daugherty Memorial Award is presented annually to a person for lifetime achievement and outstanding contribution to amateur football. Duffy was elected to the College Football Hall of Fame in 1984 and the Michigan Sports Hall of Fame in 1975.

(Although this book is “self-help fiction”, the authors felt Duffy’s presence during the writing of this book.)



### **Coach Lorenzo Guess MBA**

Associate head strength and conditioning coach Lorenzo Guess, a former Michigan State safety, is in his seventh year on staff at MSU. Guess is a certified strength and conditioning coach (SCCC) by the Collegiate Strength and Conditioning Coaches Association (CSCCA) and is a certified strength and conditioning specialist with the National Strength and Conditioning Association (NSCA). He is also certified by USA Weightlifting as a level one sports performance-coach.

In addition, Guess serves as the director of player enrichment, which includes coordinating and supervising the “Keeping it Real” player development program.

While at Michigan State, Guess was a four-year letter winner in football (1998-2001) and earned two letters with the basketball team. As a safety, Guess helped Michigan State defeat Florida in the 2000 Citrus Bowl and Fresno State in the 2001 Silicon Valley Bowl. He was part of two Big Ten titles and an NCAA Final Four appearance (1999) with the Spartan basketball team.



### **Life Coach and Attorney John J. Schalter**

After high school, John went to Michigan State University as an Evans Scholar. He played Big Ten Football for the legendary coach Duffy Daugherty and was a University Rhodes Scholar Candidate.

Upon graduation, he taught English and Reading and coached high school sports at St. Clemens High School. He then went on to Notre Dame Law School and pursued a Personal Injury Practice in Michigan for over 35 years, serving the needs of clients experiencing catastrophic injury and loss. During this time, he also developed a career as a Hollywood screenwriter, having written over 30 screenplays, half of which have been either sold or optioned and two were development deals for Walt Disney Studios.

He has also worked as an artist, musician, playwright, poet, and entrepreneur. He now serves full time as an Attorney-Life Coach and sits as board president for the St. Clair Butterfly Foundation, an organization that offers deprived, young adult programs for the arts (music, painting, writing and yoga) in "at-risk" communities in the Metro Detroit area.